

# Privacy Notice

Effective Date: January, 1, 2025

BLV Securities ("we," "our," or "us") is committed to protecting your personal data. This Privacy Notice explains how we process and protect your personal data and respect any rights you benefit from under your local law.

## **Purpose of this Privacy Notice**

This Privacy Notice aims to give you information on how we collect and process your personal data, including any data you may provide through our website <u>www.blvsecurities.com</u>, email communications, or in connection with our private placement services. It is important that you read this Privacy Notice together with any other statements or fair processing notices we may provide on specific occasions when we collect or process personal data so that you are fully aware of how and why we are using your data. This Privacy Notice supplements those other notices and is not intended to override them.

## **Third-Party Links**

Our website may include links to third-party websites, plug-ins, and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy policies. You should read any policies and other statements on such websites carefully.

## Data We Process About You

Personal data means any information about an individual from which that person can be identified. It does not include data that has been anonymized such that a person's identity is removed. We may collect, use, store, and transfer different kinds of personal data.

The categories of personal data which we process include:

- Contact Data: Names, job titles, and other identifiers, together with addresses, email addresses, and telephone numbers.
- Client Data: Personal data in connection with providing our private placement services. This includes data about key contacts and employees within business clients, bank account details, salary details, and employment history. Special category data may be collected if required.
- Third-Party Data: Data about professionals and counterparties, including contact details and information about trustees and beneficiaries.
- Technical Data: Internet protocol (IP) addresses, login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and information about how you use our website and services.
- Marketing Data: Marketing and communication preferences, networking and business development data such as employment history and personal interests.

## How Personal Data is Collected

We use different methods to collect data from and about you, including:

- Direct Interactions: When you or your organization seek advice or provide services to us, or when you communicate with us via email, phone, or through our website.
- Automated Technologies: When you visit or interact with our website, including the use of cookies.
- Third Parties: From third parties and publicly available sources.

# Fair and Lawful Processing

We only collect, use, disclose, or otherwise process your personal data where it is fair and lawful to do so. We may ask for explicit consent when required by local law. If you fail to provide the required data, we may not be able to fully perform our obligations.



Purposes for Which We Use Your Data:

- Operating our website and services.
- Managing our relationship with you and non-client relationships.
- Marketing and business development.
- Regulatory compliance.

# **Your Privacy Rights**

Depending on your location, you may have various rights in relation to your personal data, including:

- Request access to your personal data.
- Request correction or erasure of your personal data.
- Object to processing or request restriction of processing.
- Request data transfer.
- Withdraw consent at any time.

#### **Data Security**

We have implemented appropriate security measures to protect your personal data from unauthorized access, use, or disclosure. Access to your personal data is limited to employees and third parties who need it for business purposes and are subject to confidentiality obligations.

## **Data Retention**

We will retain your personal data only as long as necessary to fulfill the purposes we collected it for, including legal and reporting requirements.

## Marketing

We may use your personal data to form a view on what we think you may want or need, or what may be of interest to you. You can opt out of receiving marketing communications at any time by contacting us.

# **Changes to This Policy**

We may update this Privacy Notice from time to time. Any changes will be posted on our website. If you have any questions about this Privacy Notice or your personal data, please contact us at <u>admin@blvsecurities.com</u>.

# **Contact Us**

For any questions or concerns about our Best Interest Disclosure or need assistance, please reach out to us at:

Main Office Phone: (551) 866-0525 Email: <u>admin@blvsecurities.com</u> Website: www.blvsecurities.com

